

2009 ANNUAL EEO PUBLIC FILE REPORT

APEX BROADCASTING, INC.

Stations: WAVF(FM), Hanahan, SC
WIHB(FM), Moncks Corner, SC
WXST(FM), Hollywood, SC
WSPO (AM/FM), Charleston, SC
WIOP (FM), Isle of Palms, SC

Reporting Period: August 1, 2008 – July 31, 2009

No. of Full-time Employees: More than 10

During the Reporting Period, a total of 9 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

10/23/2008 – Communication Career Fair at The College of Charleston attended by Promotions Director.

5/12/09 – Communication Inter Fair at The College of Charleston attended by Promotions Director.

08/27/08– Goodwill, Charleston, SC, attended by Internet & Promotions Director and HR Director

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

The licensee has a continuous intern posting on the Cistern employment program through College of Charleston, with contact Erin O’Dea to find interns. The licensee also has monthly contact with Eddie Smith Communications Director at Clemson University to help with Clemson Inter placement.

The licensee posts all internship opportunities on all 4 stations websites: star997.com, 1017chuckfm.com, b92online.com and wspotports.com

The licensee had a total of 3 interns during the reporting period. During the Summer of 2008 Semester, 1 interns. During Spring of 2009 Semester, 2 interns. All of the interns were attendees of Trident Tech. All interns received college credit. Interns worked between 15-20 per week in the Promotions & Sales Department and Internet services.

*Participated in **scholarship** programs designed to assist students interested in pursuing a career in broadcasting.*

Academic All Stars/B92 Honor Roll: 6 laptop computers were donated to local students whom received perfect attendance and straight A's for the 2008-09 school year..

*Sponsored at least 2 **events** in the **community** designed to inform and educate the public as to employment opportunities in broadcasting.*

1/14/09 – Promotions director visited 2 Mt Pleasant Elementary schools to talk about employment in Marketing and Broadcasting.

6/6/09 – Star 99.7 personalities attended a Career day at the James Island Library.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
09/25/2008	Sales Manager	Website
12/15/2008	Account Executive	Website
02/26/2009	Account Executive	Website
03/04/2009	Account Executive	Recruitment Ad
03/23/2009	Program Director	All Access
03/25/2009	On-Air Talent	All Access
04/21/2009	On-Air Talent	Website
05/11/2009	Account Executive	Recruitment Ad
07/13/2009	Account Executive	Recruitment Ad

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 35

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
Stations' websites	20
All Access/Recruiting Website	4
Trident United Way/Mailing List	5
On-Air Recruitment AD	6

RECRUITING SOURCES USED

The following sources were used for all full-time openings.

*	Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
N	BWC Products, Inc.	9516 Hanburg Rd.	Ladson, SC. 29456	843.873.0474	Robert Bertino	
N	All Access	28955 Pacific Coast St. 210-5	Malibu, CA 90265	310-457-6616		
N	Berkeley Chamber of Commerce	PO Box 968	Moncks Corner, SC 29461			
N	Carousel Early Childhood Center, Inc	1083 Jenkins Rd.	Charleston, SC. 29407	843.763.2378	Denise Gaskins	
N	Charleston Southern University/Student Employment Office	9200 University Blvd.	Charleston, SC. 29406	843.863.8019	Hester Young	
N	Civic Communications Inc.	P.O. Box 871	Charleston, SC. 29402	843.577.0656	Julie Cofer	
N	Chronicle	1109 King Street	Charleston, SC 29403	843-723-2785		
N	College of Charleston/Univ. of Charleston	66 George Street,	Charleston, SC 29424	843.953.5507		
N	CPI Graphics	4500 Leeds Ave. #204	Charleston, SC. 29405	843.745.1500	I. Mccants & K. Griffin	
N	D. H. Martin & Associates, Inc.	1037 Chuck Dawley Blvd. BD. D	Mt. Pleasant, SC 29464	843-849-1055		
N	Eovercomers, e-Business Consulting, LLC	1836 Ashley River Rd., Ste. 302	Charleston, SC. 29407	843.554.0606	Edward Smalls	
N	Governor's Office of Small & Minority Business Enterprise	1205 Pendleton Street RM 437	Columbia, SC 29201	803-734-0564		
N	Golden Girls Management DBA TC's Soul Café	P.O. Box 60673	N. Charleston, SC. 29405	843.745.6242	Stephanie Hammond	
N	James L. Dooley & Associates	266 Coleman Blvd., Ste 102	Mt. Pleasant, SC 29464	843-856-0544		
N	Job Service	176 Lockwood Blvd.	Charleston, SC 29402	843-792-7046		
N	Ideal Printing, Inc.	4122 Meeting St.	N. Charleston, SC. 29405	843.744.7022	Dallas Davidson	

*	Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
N	Limestone College	1115 College Drive	Gaffney, SC. 29340	800.795.7151		
N	Medical University of SC	171 Ashley Ave.	Charleston, SC. 29425	843.792.2300		
N	Michand Consulting, LLC	P.O.Box 40266	N. Charleston, SC. 29423	843.552.2320	Sylvia F. Gale, Ed. S.	
N	Personal Enhancement	P.O. Box 2392	Mt. Pleasant, SC. 29465	843.849.0682	Marie L. Moreto	
N	Phlegar & Associates	566 Flambeau Retreat	Mt. Pleasant, SC. 29464	843.971.0510	Kathy Phelgar	
N	Radean's Specialty Gift Shop	1244 Camp Road	James Island, SC. 29412	843.762.0037	Vina Y. Scott	
N	South Carolina Vocational Rehabilitation Dept.	4360 Dorchester Rd.	N. Charleston, SC. 29405	843.740.1610		
N	The Post and Courier	134 Columbus St.	Charleston, SC. 29403- 4800	843-577-1111		
N	Trident One Stop Career Center	1930 Hanahan Rd.	N. Charleston, SC. 29406	843.574.1826		
N	Trident Urban League Inc.	PO Box 20249	Charleston, SC 29413	843-965-4037		
N	Trucare Adult Day Canter	9225 University Blvd. Ste. E-1A	N. Charleston, SC 29406	843.569.7200	Valerie Young	
Y	WXST Website	www.star997.com	Charleston, SC 29492	843-972-1100		
Y	WIHB Website	www.ast925.com	Charleston, SC 29492	843-972-1100		
Y	WAVF Website	www.96wave.com	Charleston, SC 29492	843-972-1100		

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.