

2016 ANNUAL EEO PUBLIC FILE REPORT

APEX BROADCASTING, INC.

Stations: WAVF(FM), Hanahan, SC
WCKN(FM), Moncks Corner, SC
WXST(FM), Hollywood, SC
WSPO (AM), Charleston, SC
WMXZ (FM), Isle of Palms, SC
WMXZ HD-2 (FM) Isle of Palms, SC

Reporting Period: August 1, 2015 – July 31, 2016

No. of Full-time Employees: More than 10

During the Reporting Period, a total of 8 full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in **job fairs** by station personnel who have substantial responsibility in making hiring decisions.*

3/16- Money Rocks Job Fair presented by Charleston Southern University in Charleston, S.C. On- site training seminars were conducted and applications were accepted. Attended by Promotions Assistant.

07/16- In house Career Fair located at 2294 Clements Ferry Road. On site Hiring event. Attended by Business Manager and Promotion's Director.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

The licensee had a total of 4 interns during the reported period. During the Fall of 2015 Semester, we had 1 intern attending USC in Columbia, SC. During the Spring 2016 we had 3 interns 2 attending Trident Tech and 1 attending USC in Columbia. All interns received college credits. Interns worked between 15-20 hours per week in the Promotions and Programming Services.

Participated in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

Academic All Stars Honor Roll: Gift Certificates, Scholarships, and tablets were donated to local students whom received perfect attendance and straight A's for the 2015- 2016 school year.

Sponsored at least 2 events in the community designed to inform and educate the public as to employment opportunities in broadcasting.

08/15-Hootie and the Blowfish Hometown Round up, Burke High School in Charleston, SC. This event provides essential services and back-to-school supplies to about 2,000 local students.

07/16- South Carolina Grand Lodge Back to school event. Gave away 1000.00 book bags filled with school Supplies. Hosted by Savannah Johnson, On Air Personality.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
10/01/15	Account Executive	Station Website
12/14/15	Account Executive	Station Website
01/04/16	Account Executive	Station Website
02/01/16	Vice President	All Access
03/01/16	Promotions Director	Internal Promotion
04/07/16	On Air Talent	Referral
05/02/16	Account Executive	Website
06/08/16	Receptionist	Referral

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 31

Recruitment Sources Used in Preceding Year	Number of Persons Interviewed that the Source Referred
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Stations' Websites	12
All Access/Recruiting Website	07
Job Fairs	01
Referrals	08
Mailing List	02
Internal Promotion	01

RECRUITING SOURCES USED

The following sources were used for all full-time openings.

*	Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
N	BWC Products, Inc.	9516 Hanburg Rd.	Ladson, SC. 29456	843.873.0474	Robert Bertino	
N	All Access	28955 Pacific Coast St. 210-5	Malibu, CA 90265	310-457-6616		
N	Berkeley Chamber of Commerce	PO Box 968	Moncks Corner, SC 29461			
N	Carousel Early Childhood Center, Inc	1083 Jenkins Rd.	Charleston, SC. 29407	843.763.2378	Denise Gaskins	
N	Charleston Southern University/Student Employment Office	9200 University Blvd.	Charleston, SC. 29406	843.863.8019	Hester Young	
N	Civic Communications Inc.	P.O. Box 871	Charleston, SC. 29402	843.577.0656	Julie Cofer	
N	Trident Urban League Inc.	PO Box 20249	Charleston, SC 29413	843-965-4037		
N	College of Charleston/Univ. of Charleston	66 George Street,	Charleston, SC 29424	843.953.5507		
N	D. H. Martin & Associates, Inc.	1037 Chuck Dawley Blvd. BD. D	Mt. Pleasant, SC 29464	843-849-1055		
N	Eovercomers, e-Business Consulting, LLC	1836 Ashley River Rd., Ste. 302	Charleston, SC. 29407	843.554.0606	Edward Smalls	
N	Governor's Office of Small & Minority Business Emterprise	1205 Pendleton Street RM 437	Columbia, SC 29201	803-734-0564		
N	Golden Girls Management DBA TC's Soul Café	P.O. Box 60673	N. Charleston, SC. 29405	843.745.6242	Stephanie Hammond	
N	Job Service	176 Lockwood Blvd.	Charleston, SC 29402	843-792-7046		
N	Ideal Printing, Inc.	4122 Meeting St.	N. Charleston, SC. 29405	843.744.7022	Dallas Davidson	
N	Limestone College	1115 College Drive	Gaffney, SC. 29340	800.795.7151		
N	Medical University of SC	171 Ashley Ave.	Charleston, SC. 29425	843.792.2300		
N	Personal Enhancement	P.O. Box 2392	Mt. Pleasant, SC. 29465	843.849.0682	Marie L. Moreto	
N	Phlegar & Associates	566 Flambeau Retreat	Mt. Pleasant, SC.	843.971.0510	Kathy	

*	Business/Agency	Address	City, State, Zip	Phone	Contact	e-mail
			29464		Phelgar	
N	South Carolina Vocational Rehabilitation Dept.	4360 Dorchester Rd.	N. Charleston, SC. 29405	843.740.1610		
N	The Post and Courier	134 Columbus St.	Charleston, SC. 29403-4800	843-577-1111		
N	Trident One Stop Career Center	1930 Hanahan Rd.	N. Charleston, SC. 29406	843.574.1826		
Y	WMXZ-HD2	2294 Clements Ferry Rd.	Charleston, SC 29492			WWW.993THEBOX.COM
Y	WMXZ Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		WWW.MIX96LIVE.COM
Y	WXST Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		WWW.STAR997.COM
Y	WCKN Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		WWW.KICKIN925.COM
Y	WAVF Website	2294 Clements Ferry Rd.	Charleston, SC 29492	843-972-1100		
Y	WSPO Website	2294 Clements Ferry Rd	Charleston, SC 29492	843-972-1100		WWW.WSPOSPORTS.COM

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.